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Press release : The PlaNNet Finance foundation has raised more than 300 000 € during its charitable dinner in the Palm Beach casino, chaired by Carole Bouquet and Jacques Attali under the aegis of the Cannes film festival

Yesterday, under the aegis of the Cannes film festival, the PlaNNet Finance Foundation, chaired by Jacques Attali organized a charitable dinner in the Palm Beach, thanks to Patrick Partouche's generosity to support women entrepreneurship around the world.

The godmother of the evening was **Carole Bouquet**: "women have been inventing the world. They lead it and pass on the best of it, whenever it is possible. Women must be helped to keep telling us the most beautiful stories. "

The PlaNNet Finance foundation works at improving access to financial services (loan, save, insurance) to the poorest populations, allowing them to create or to develop a generative activity of income. Among 190 million microentrepreneurs in the world, 74 % are women who struggle every day to live in dignity and are able to meet the needs of their families.

200 participants among whom several personalities from the world of the cinema were present: The actresses came to express their solidarity with the women supported by the foundation, as well as Pascal Elbé, Patrick Le Lay, Alain Terzian, Claudie Ossard, Thierry De Ganay, Christophe Lambert and some young comedians like the pre-nominated for 2006 César Awards in the " Most Promising young Actress " category Estelle Vincent and (2009 Talent of Cannes) Jérémie Loiseau.

Official partners of the Cannes film festival and some other big french companies mobilized around this evening party have likely contributed to link the world of the cinema to the socially sustainable development cause : Alexandre Allard, Dominique Desseigne, HP, Orange, L'Oréal, Renault and INA chief executives were also in attendance.

A necklace was donated by Chopard for the benefit of the foundation, and the auction was animated by Carole Bouquet and Pierre Cornette De Saint Cyr.

Carole Bouquet offered a bottle from her own vineyard and promised to have dinner with the buyer. Reserved price 1000 €, auctioned for 9000€!

Among the objects auctioned : a 643 diamonds Chopard necklace worn by Carole Bouquet, a concept car model offered by Renault auctioned for 10 000€, a series of 4 photos offered by the INA (National Audiovisual Institute): 35 000€, a Monica Bellucci's photo realized by Bettina Rheims with the complicity of the H&K agency : 57 000€.

The amount of the funds that have actually been collected was more than 300 000€ and will be entirely put back into PlaNNet Finance projects.

The second edition will be organized next year by The PlaNNet Finance foundation.

Attached photo: Carole Bouquet surrounded with Jacques Attali and Pierre Cornette De Saint Cyr.

For request of any additional information or pictures, thank you for contacting Marlène Biard by email: mbiard@planetfinance.org or by phone: 01 49 21 26 15.